

Press Release

FOR IMMEDIATE RELEASE



Intelagrid appoints Haim Shaul as Chief Marketing Officer

New executive joins company's senior management team

Locust Grove, VA. March 23, 2009 -Intelagrid, LLC. announced the appointment of Haim Shaul to the role of Chief Marketing Officer. Haim will be responsible for the strategic and operational leadership of Intelagrid's sales, marketing and strategic partnerships on a global basis as well as the company's IT operations.



"I am pleased to be joining such an innovative company at a time of significant growth in the smart grid and advanced metering market," said Shaul. "Intelagrid has a clear, competitive edge, backed by a talented team, and its products rival the competitions. Creating value for our customers through new technology will remain a key part of the Intelagrid strategy. In particular, we will further strengthen our capabilities to provide our customers with standards based and cost effective solutions."

Haim brings over 15 years of experience in technology and operations to Intelagrid. Most recently, a member of the management team at MainNet Communications where he was responsible for the North America operations. Haim has held a variety of management positions in the communication market and plays an active role in the standardization of broadband over power line (BPL).

"We're thrilled to welcome Haim to our team," said Costa Apostolakis, founder and CEO of Intelagrid. "Haim brings a wealth of industry experience to Intelagrid and most importantly a thorough understanding of the smart grid industry. Haim's broad experience will have an immediate impact on our operations and Intelagrid's position in the market as we help utilities face the challenges of the next millennium."

About Intelagrid

As the leader in broadband standards-based smart grid and smart home products, Intelagrid enables utilities to deploy a scalable, reliable and secure infrastructure for advanced metering and real time monitoring. By deploying a broadband shared network infrastructure, utilities can implement multiple services including advanced metering, distribution automation, demand response, smart home and other applications at a fraction of comparable costs. Building an intelligent smart grid lowers capital costs and provides a future proof network that will save energy and operating costs. When planning the intelligent smart grid of tomorrow, partner with a company that makes it available today. **For more information, visit: www.intelagrid.com.**

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innovative smart grid solutions